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THE CENTURY: LA ESTATE GLAMOUR

By Adryn Miller

Discover a place where life is as elegant as it is effortless. Presiding over nearly four acres of landscaped gardens in Century City is The Century, a brand new luxury condominium designed by Robert A.M. Stern Architects, where estate living is being redefined 42 stories above Los Angeles. The Century offers a new style of living that is true West Coast elegance never before realized in Los Angeles. Leading an evolution in estate living, these highly anticipated residences offer sophisticated homeowners the ability to finally leave behind gated mansions for stylish, convenient condominium homes without compromising their estate lifestyles.

Residents and visitors enter The Century's grounds through a private driveway off Avenue of the Stars, ascending through swirling masses of lavender, salvias and ornamental grass ringed with palm trees, past the gatehouse to a paved motor court centered on three fountains. A dramatic glass canopy extends from a double height vestibule to form a porte-cochere leading to the grand lobby overlooking lush, landscaped gardens.

The 42-story elliptical-shaped masterpiece designed in homage to 1920s and 1930s Los Angeles, boasts panoramic views that stretch from downtown Los Angeles to the Pacific Ocean and Hollywood Hills. The impeccably appointed two to four-bedroom residences range in size from 2,280 to 4,642 square feet and provide the perfect balance of classical and contemporary design. Three distinctive interior design aesthetics conceived by Robert A.M.





Stern Architects and Marmol Radziner & Associates are offered, each featuring custom selected interior finishes and materials. Each residence features a private elevator vestibule, sumptuous spa-like bathrooms and generously sized terraces. A select few penthouse residences, ranging from 5,306 to 9,293 square feet, are offered "decorator ready" for purchasers seeking to design their own unique dream home.

The private estate gardens, created by Pamela Burton, include lush landscaping, two outdoor dining spaces featuring stone fireplaces, calming water features and The Great Lawn, the centerpiece of The Century's thoughtfully designed outdoor haven. This collection of gardens is a unique blend of French-style chateau with 21st Century California lifestyle, providing a diverse range of intimate outdoor spaces combined with broad open vistas. There is an abundance of outdoor entertaining spaces, including a resort-style 75-foot pool with private furnished cabanas. Residents can also enjoy The Century's

exclusive entertainment suite featuring two elegant lounges, a formal dining room, and private screening room. Overlooking the garden terrace, the Century features an exclusive Assouline Culture Lounge, a stylishly designed library by France's most prominent publisher with wall-to-wall book arrangements and custom-designed furniture. Additional amenities include a state-of-the-art fitness center, a spa treatment room, wine cellar with personal wine storage for each resident, children's playroom and a business center with a boardroom. Residents at The Century are afforded valet indoor parking, doorman and concierge services, and individually secured storage.

The Century is uniquely situated in the prime Century City neighborhood offering a respite from the bustling Wilshire Corridor, and is just minutes to the glamour, boutiques and fine restaurants of Beverly Hills. For more information about The Century, please call the sales and design center at 310.552.2055 or visit the website: www.thecentury.com.

